

National Physicians Alliance 2007 Annual Meeting
Making Medicine Ours Again: Patients and Doctors United for Health

SPEAKER BIOS

KEYNOTES:

Paul Farmer, M.D., Ph.D.

Medical anthropologist and physician Paul Farmer is a founding director of Partners in Health, an international charity organization that provides direct health care services and undertakes research and advocacy activities on behalf of those who are sick and living in poverty. Dr. Farmer's work draws primarily on active clinical practice (he is an attending physician in infectious diseases and chief of the Division of Social Medicine and Health Inequalities at Brigham and Women's Hospital (BWH) in Boston, and medical director of a charity hospital, the Clinique Bon Sauveur, in rural Haiti) and focuses on diseases that disproportionately afflict the poor. Along with his colleagues at BWH, in the Program in Infectious Disease and Social Change at Harvard Medical School, and in Haiti, Peru, and Russia, Dr. Farmer has pioneered novel, community-based treatment strategies for AIDS and tuberculosis (including multidrug-resistant tuberculosis). Dr. Farmer and his colleagues have successfully challenged the policymakers and critics who claim that quality health care is impossible to deliver in resource-poor settings.

Dr. Farmer has written extensively about health and human rights, and about the role of social inequalities in the distribution and outcome of infectious diseases. He is the author of *Pathologies of Power* (University of California Press, 2003), *Infections and Inequalities* (University of California Press, 1998), *The Uses of Haiti* (Common Courage Press, 1994), and *AIDS and Accusation* (University of California Press, 1992). In addition, he is co-editor of *Women, Poverty, and AIDS* (Common Courage Press, 1996) and of *The Global Impact of Drug-Resistant Tuberculosis* (Harvard Medical School and Open Society Institute, 1999).

Dr. Farmer is the recipient of the Duke University Humanitarian Award, the Margaret Mead Award from the American Anthropological Association, the American Medical Association's Outstanding International Physician (Nathan Davis) Award, and the Heinz Humanitarian Award. In 1993, he was awarded a John D. and Catherine T. MacArthur Foundation "genius award" in recognition of his work. Dr. Farmer is the subject of Pulitzer Prizewinner Tracy Kidder's *Mountains Beyond Mountains: The Quest of Dr. Paul Farmer, a Man Who Would Cure the World* (Random House, 2003).

Dr. Farmer received his Bachelor's degree from Duke University and his M.D. and Ph.D. from Harvard University. He is the Presley Professor of Medical Anthropology in the Department of Social Medicine at Harvard Medical School.

Sanjay Gupta, M.D.

Dr. Sanjay Gupta is senior medical correspondent for the health and medical unit at CNN. Gupta, a practicing neurosurgeon and an assistant professor of neurosurgery, plays an integral role in the network's medical coverage, which includes daily packages, the half-hour weekend show *House Call* with Dr. Sanjay Gupta and coverage of breaking medical news. Based in Atlanta, he also co-hosts *Accent Health* for Turner Private Networks, provides medical segments for the syndicated version of *ER* on TNT, contributes health news stories to CNN.com, writes a column for *TIME* magazine and recently launched a weekly podcast on iTunes called "Paging Dr. Gupta."

Gupta joined CNN in the summer of 2001 and became part of the network team covering the Sept. 11 attacks in New York City. Breaking news about anthrax and its deadly effects highlighted Gupta's coverage.

In 2003, Gupta spent time in Iraq and Kuwait, reporting on various medical aspects of escalating tension with Iraq. During the war in Iraq, Gupta reported as an embedded correspondent with the U.S. Navy's medical unit, the "Devil Docs." He provided viewers with exclusive reports from points along the unit's travel to Baghdad and provided live coverage from a desert operating room of the first operation performed during the war. Gupta also performed brain surgery five times. Additionally, Gupta's coverage appeared in a one-hour CNN Presents documentary, and he will serve as executive producer on an upcoming TNT original movie in development about the unit.

Besides his battlefield medicine coverage, Gupta also reported from Kuwait immediately after a low-flying missile hit a Kuwaiti shopping mall.

In 2004, he traveled to the international AIDS conference in Bangkok, Thailand, where he reported on the pandemic for CNN/U.S., CNN International and Headline News. In December 2004, Gupta was sent to Sri Lanka to cover the disaster and aftermath of the tsunami that took more than 155,000 lives in South Asia. That coverage contributed to the awarding of an Alfred I. duPont Award to CNN.

The following year, Gupta contributed to CNN's Peabody-winning coverage of Hurricane Katrina and its aftermath. As part of his reports, Gupta debunked official reports that New Orleans' Charity Hospital had been completely evacuated, revealing that more than 200 patients remained there for five days after the hurricane made landfall.

He also introduced "New You Resolution," the first installment of prime-time, health-related specials Gupta produces for the network. "New You Resolution" challenges everyday people to kick their unhealthy habits, whether it's losing weight, exercising or stop smoking. Gupta's passion for improving America's health also inspired him to launch "Fit Nation," CNN's first ongoing, multi-platform, grass roots initiative against obesity. After a nationwide tour, "Fit Nation," culminated in a one-hour special on CNN. Other specials have included "Quake Zone," "Killer Flu" and "Sleep," which addressed concerns about surviving the Pakistani earthquake, avian flu and the dangers of a lack of sleep, respectively.

In addition to his work for CNN, Gupta is a member of the staff and faculty of the department of neurosurgery at the Emory University School of Medicine in Atlanta and performs surgery weekly at Emory University Hospital and Grady Memorial Hospital, where he serves as chief of neurosurgery.

Before joining CNN, Gupta was a neurosurgeon at the University of Tennessee's Semmes-Murphy clinic, and before that, the University of Michigan Medical Center. He became partner of the Great Lakes Brain and Spine Institute in 2000 and in 1997, he was chosen as a White House Fellow — one of only 15 fellows appointed. He served as special advisor to the first lady.

Gupta has been published in a variety of scientific journals and has received numerous accolades. His health reports swept all three National Headliner health and medical awards in 2006 — the first year the National Headliners honored such journalism in a dedicated category. His report, "Sabrina's Law," earned him his first Clarion award, and "Charity Hospital," his first Emmy.

In 2003, he was named one of PEOPLE magazine's "Sexiest Men Alive" and a "pop culture icon" by USA Today. In 2004, the Atlanta Press Club named him "Journalist of the Year." He has won the Humanitarian Award from the National Press Photographers Association, a GOLD Award from the National Health Care Communicators and a finalist honor for the International Health and Medical Media award known as the "Freddie." His first book, Chasing Life, is slated for a spring 2007 release.

A board-certified neurosurgeon, Gupta is a member of several organizations, including the American Association of Neurological Surgeons, Congress of Neurological Surgeons, Do Something Foundation, Healing the Children Foundation, the Council of Foreign Relations and the Brain Foundation. He serves as a diplomat of the American Board of Neurosurgery and is a certified medical investigator.

Gupta received his undergraduate degree from the University of Michigan and a doctorate of medicine from the University of Michigan Medical Center.

SPEAKERS, listed alphabetically:

Peter Beilenson, M.D., M.P.H.

Dr. Peter Beilenson served as Baltimore's Health Commissioner through two mayoralities, from 1992-2005, when he stepped down to run for Congress. After finishing second in a competitive field of eight candidates, he was recently appointed the Health Director for Howard County, Maryland. As Baltimore's Health Commissioner he focused his efforts on implementing a large scale needle exchange program to combat AIDS; insuring the availability of contraceptives for sexually active teens in the schools to combat teen pregnancy and STDs; dramatically increasing immunization compliance; preventing lead paint poisoning in young children; significantly increasing funding for substance abuse treatment; leading the charge for child abuse protections; and founding the state-wide initiative for universal health coverage--Health Care for All. Beilenson received a number of awards, including the Roemer Award (from the American Public Health Association) for most innovative local health officer.

Dr. Beilenson graduated from Harvard College, Emory Medical School and the Johns Hopkins Bloomberg School of Public Health, where he is on the faculty.

Susan Chimonas, Ph.D.

As Co-Director of Research, Susan Chimonas will help guide a team of investigators exploring the implementation of policies on conflict of interest at leading AMCs and professional medical societies. She and the other researchers will explore how each organization manages physician-industry conflicts and promotes evidence based, cost effective prescribing. After graduating summa cum laude from Dartmouth College, Dr. Chimonas earned a Ph.D. in Sociology from the University of Michigan in 2000. Before joining CMAP, she was a postdoctoral researcher at Rutgers University's Institute for Health, Health Care Policy, and Aging Research. Funded by the National Science Foundation and the National Institute of Mental Health, her doctoral and postdoctoral research examined historical shifts in scientific and popular beliefs about children's mental health and socio-emotional development. She is the lead author on a series of publications on conflicts of interest, including "New Federal Guidelines For Physician-Pharmaceutical Industry Relations: The Politics Of Policy Formation," *Health Affairs*, (2005); and "Physicians and Drug Representatives: Exploring the Dynamics of the Relationship" *Journal of General Internal Medicine* (2007). She is also a co-author on *Health Industry Practices that Create Conflicts of Interest*, *JAMA* (2006).

Jen Cohn, M.D.

Jen Cohn is currently a third year resident in Internal Medicine at the Hospital of the University of Pennsylvania and will continue on at HUP as an Infectious Disease Fellow next year. She is also a member of ACT UP Philadelphia, the AIDS Coalition to Unleash Power and is on the steering committee of Health GAP, a US-based organization working to increase access to HIV medication in developing countries.

Jen first became involved in AIDS activism during high school when she organized fellow students and teachers to demand that condoms be made available to all students, free of charge and anonymously. Through college and medical school she was continued to organize to fight the AIDS pandemic, with activities ranging from protest planning to peer education trainings. During medical school she was involved in AMSA as founder and coordinator of the Direct Action Interest Group. Through AMSA Jen was involved both in the struggle for universal healthcare as well as building AMSA's involvement in the fight against the AIDS pandemic.

During the last Presidential race, Jen was a major contributor in campaigns highlighting AIDS in the US Presidential race and campaigns to drop the debt of developing countries in order that they may have more money for AIDS treatment and prevention.

A. Gene Copello, Ph.D.

Dr. A. Gene Copello has more than 20 years of HIV/AIDS program and public policy experience. He is an Assistant Professor and Director of the Center for Public Policy Research and Ethics at the University of South Florida College of Medicine, Division of Infectious Diseases and International Medicine. He is the Executive Director of The AIDS Institute. The AIDS Institute is a national nonprofit and nonpartisan public policy research, advocacy, and education organization with offices in Washington, DC and Tampa, Florida. The agency is affiliated with the University of South Florida.

Previously, Dr. Copello served as Chief of HIV Services for the City of San Francisco and also spent six years as Executive Director of the San Mateo County AIDS Program in California. He began his career in HIV/AIDS as a faculty member at the Vanderbilt University School of Medicine, where he also founded and directed the Vanderbilt AIDS Project.

Dr. Copello's work is grounded in years of community and professional service for the HIV/AIDS community. He has served on a wide array of boards of directors, local and national in scope, including AIDS Action Council and the California Conference of Local AIDS Directors. Previously he served as the President of the International Society for AIDS Education and Prevention and was the founding Community Co-Chair of the Southern AIDS Coalition. He currently serves as the Co-Chair of the Federal AIDS Policy Partnership, Coordinating Committee Member of the National ADAP Working Group, and Board Member of the National AIDS Housing Coalition.

Dr. Copello has received several professional and community awards over the past two decades. He is published in the HIV/AIDS field and is frequently invited to speak on HIV/AIDS topics. Editorial board service has included the journal AIDS Education and Prevention. Dr. Copello received his doctoral degree in medical ethics and public policy from Vanderbilt University. He also holds a master of divinity degree from Vanderbilt University in ethics and a master of social work degree from the University of Tennessee.

Dave Evans, M.D.

David Evans is a board-certified family physician offering a broad scope of services, including operative obstetrics and endoscopy, to members of his rural community. He is the recipient of several community service and teaching awards. Viewing the marketing tactics of the pharmaceutical industry as a negative force on patient care, his practice, Madras Medical Group, is pharm-free. He practices in Madras, Oregon where he lives with his wife and two children.

Robert Graham, M.D.

Dr. Graham currently is Professor of Family Medicine, and the Robert and Myfanwy Smith Chair in the Department of Family Medicine at the University of Cincinnati, School of Medicine, a position he has held since March of 2005.

Dr. Graham has previously been associated with the discipline of Family Medicine as the Executive Vice President/CEO of the American Academy of Family Physicians (AAFP) (1985-2000), the head of the Academy's Foundation (1988-1997), and the Administrative Officer of the Society of Teachers of Family Medicine (STFM) (1973-1975).

In addition to his activities in Family Medicine, Dr. Graham has held a number of leadership responsibilities in the Federal Health Sector, including the position of Administrator of the Health Resources and Services Administration (HRSA) (1981-1985), during which time he held the rank of Rear Admiral in the Commissioned Corps of the U.S. Public Health Service, and served as an Assistant Surgeon General. He also served in senior positions at the Agency for Healthcare Research and Quality (2001-2004), the Health Resources Administration (1976-1979), and the Health Services and Mental Health Administration (1970-1973). From 1979-1980, he served as a Professional Staff Member of the U.S. Senate Sub-committee on Health.

Throughout his career Dr. Graham has spoken extensively and written about a number of critical topics in health policy, such as health care reform and the need for universal coverage, federal health workforce policy, and the organizational characteristics of effective health systems.

Dr. Graham's contributions and expertise in health policy have been recognized by his election to the National Academy of Sciences, Institute of Medicine, and his selection as Treasurer of the bipartisan Alliance of Health Reform. In September of 2000, the Academy renamed its Center for Policy Studies in Family Practice and Primary Care as "The Robert Graham Center".

Dr. Graham, a native of Kansas, is a graduate of Earlham College, Richmond, Indiana (1965), and the University of Kansas School of Medicine in Kansas City, Kansas (1970). He is married to Dr. Jane Henney, who currently serves as the Senior Vice President and Provost for Health Affairs at the University of Cincinnati.

Marcia Hams

As Director of Prescription Policy Initiatives, Ms. Hams directs The Prescription Project's state and public payer initiatives. She has worked for over sixteen years to expand access to health care through her work at Community Catalyst, a national non-profit advocacy organization, and its partner organization, Health Care For All, one of the most influential state consumer health organizations in the country. Ms. Hams directed Community Catalyst's Medicaid Matters project, a national collaboration to provide effective materials, messages and policy analysis for the defense of Medicaid. As HCFA's Deputy Director for Programs, she managed the major program areas; previously she conducted policy analysis, coordinated campaigns, did legislative advocacy and provided assistance to community organizations on children's health access, Medicaid, managed care, free care and community benefits. Ms. Hams also managed HCFA's survey research on the insurance status of fishing communities in New England and helped develop the Massachusetts Fishing Partnership Health Plan, a comprehensive, subsidized plan to meet the needs of uninsured families. She has a Masters Degree in Anthropology from Boston University and completed her doctoral work in health policy at the Heller School, Brandeis University.

David Hilfiker, M.D.

David Hilfiker MD is a Family Practitioner who spent seven years in a rural Minnesota clinic as a "country doctor" and ten years in at Community of Hope Health Services, an inner-city clinic in Washington DC. He and his family lived for five years at Christ House, a 34-bed medical recovery shelter for homeless men that he helped to found. In 1990, he left Christ House to found Joseph's House, an eleven-bed home and community for formerly homeless men with AIDS, in Washington, where he and his family lived until 1993. No longer in active medical practice, he is currently the Finance Director for Joseph's House and works toward the creation of a just society through his writing and speaking. In December 2002 and January 2003, he spent time in Iraq and has since written and lectured about the invasion of that country. Dr. Hilfiker is the author of *Healing the Wounds* (Pantheon 1985) and *Not All of Us Are Saints* (Hill & Wang 1994) as well as numerous articles, many dealing with the medical care of the poor. His latest book, *Urban Injustice: How Ghettos Happen* was published in September 2002 by Seven Stories Press.

Rudolph J. Mueller, M.D., F.A.C.P.

Dr. Rudolph J. Mueller received his B.S. with honors in Biomedical Engineering from Case Western Reserve University in 1979 and his M.D. from Ohio State University in 1982. He completed his internal medicine residency at Northwestern University in 1985 and now practices in Western, New York. He is currently board certified in Internal Medicine and Geriatrics, an Assistant Professor of Medicine at SUNY in Buffalo, and a Fellow of the American College of Physicians. In 2001 his first book was published concerning healthcare in America and titled *As Sick As It Gets*. He has also written articles that have appeared in *The Annals*, *JAMA* and other medical journals. Dr. Mueller has appeared on numerous radio and television programs including ABC News' Primetime Thursday, Democracy Now and NPR. Dr. Rudy is a two time silver

medalist in the AAU Wrestling Nationals and currently enjoys competing in triathlons. He shares a medical practice with wife, Dr. Diane Mueller, and they have five children.

Ron Pollack

Ron Pollack is the Founding Executive Director of Families USA, the national organization for health care consumers. Families USA's mission is to achieve high-quality, affordable health coverage for everyone in the U.S. Families USA's numerous reports and analyses – on such matters as health coverage for the uninsured and underinsured, Medicaid, Medicare, prescription drug issues, long-term care, and others – are frequently cited at Congressional hearings, in state legislatures, by the media, and by consumer organizations that Families USA works with all across the country.

Mr. Pollack is a frequent guest on a variety of television and radio programs, such as *The NewsHour with Jim Lehrer*, NBC's *Today* show, ABC's *Good Morning America*, CNN's *Lou Dobbs Tonight*, all of the network nightly news programs, and NPR's *All Things Considered* and *Morning Edition*. He is often quoted in such leading newspapers as *The New York Times*, *The Washington Post*, *The Wall Street Journal*, and *The Los Angeles Times*.

Mr. Pollack's work has been recognized through various honors. *The Hill*, a weekly newspaper covering Congress and their staffs, named Mr. Pollack one of the nine top nonprofit lobbyists. *Modern Healthcare* named Mr. Pollack one of the 100 Most Powerful People in Health Care. *National Journal* named him one of the top 25 players in Congress, the Administration, and the lobbying community on Medicare prescription drug benefits.

In 1997, Mr. Pollack was appointed by President Clinton as the sole consumer representative on the Presidential Advisory Commission on Consumer Protection and Quality in the Health Care Industry. In that capacity, Mr. Pollack helped prepare the Patients' Bill of Rights that has been enacted by many state legislatures.

Prior to his current position at Families USA, Mr. Pollack was the Dean of the Antioch School of Law. Mr. Pollack was also the Founding Executive Director of the Food Research and Action Center (FRAC), a leading national organization focused on eliminating hunger in the U.S. Two of his notable accomplishment at FRAC include: (1) arguing two successful cases *on the same day* in the U.S. Supreme Court to secure food aid for low-income Americans; and (2) the successful federal litigation that resulted in the creation of the WIC program for malnourished mothers and infants. Mr. Pollack received his law degree from New York University where he was an Arthur Garfield Hays Civil Liberties Fellow.

Victoria J. Powell, J.D., LL.M.

With more than two decades of experience to her credit, Ms. Victoria Powell has been on a mission, applying financial, educational and legal expertise that is unparalleled in her industry. Presently, Ms. Powell offers her know-how as a financial tax consultant at Greenbook Financial Services, the financial planning services that focuses on the best interests of physicians. Eloquent and passionate about her work, she places attention on solutions in areas related to taxes, pensions, insurance, trusts and business entities. Ms. Powell earned a BA summa cum laude from Emory University and her J.D., and L.L.M in Taxation from the University of Florida College of Law. She is a member of the Florida and Texas Bar Association, Charter Advisor to Greenbook Financial Services, as well as Founding Member of The American Society for Physician Financial Education, Member of the Mississippi State Medical Association Alliance, as well as Alliance for Continuing Medical Education, Medical Education Speakers Network and the Medical Group Management Association.

Marisa Rogers, M.D., M.P.H.

Marisa Rogers is an Assistant Professor of Clinical Medicine in the University of Pennsylvania Health System. She completed a residency in Internal Medicine and then spent a year as a chief resident at Brigham and Women's Hospital in Boston. She joined the faculty in 2003 as a member of the division of General Internal Medicine. She currently sees patients and teaches residents and medical students in the outpatient and inpatient setting at Penn Presbyterian Medical Center.

Dr. Rogers has several additional roles in medical education, including serving as the Director of Ambulatory Education for the Internal Medicine residency program. In that capacity she is responsible for developing and organizing curricula to educate internal medicine residents on outpatient topics. She also serves as the Director of Minority Recruitment for the Internal Medicine Residency program, designing and implementing programs to recruit talented underrepresented minority medical students to the residency program. Her education efforts have been recognized through receipt of several teaching awards. She is involved in several community outreach activities and serves as the faculty advisor to the University City Hospitality Coalition medical clinic, a free medical student run clinic and is on the board of the Inglis Foundation, an organization serving the physically disabled. Her research interests include primary care providers' role in the treatment of obesity and the factors influencing career decisions of underrepresented minority physicians.

David J. Rothman, Ph.D.

As associate director of the project, David J. Rothman will bring his considerable expertise on medical professionalism to the crucial issues involving conflict of interest policies. His primary focus will be on changing the practices of academic medical centers and professional medical societies. He will help set the research agenda and frame the appropriate policies for implementation. He will also engage the leaders of medicine in this initiative and inform consumers and the media of its progress.

Professor Rothman is President of the Institute on Medicine as a Profession and Bernard Schoenberg Professor of Social Medicine at Columbia College of Physicians & Surgeons. His books include *Strangers at the Bedside: A History of how Law and Bioethics Transformed Medical Decision Making* (1991); *Beginnings Count: The Technological Imperative in American Health Care* (1997); and *The Pursuit of Perfection: The Promise and Perils of Medical Enhancement* (2003, co-authored with Sheila Rothman). Among his articles are: "Medical Professionalism – Focusing on the Real Issues," *New England Journal of Medicine* (2000); and *Health Industry Practices that Create Conflicts of Interest*, *JAMA* (2006).

Jean Silver-Isenstadt, M.D., Ph.D.

Jean Silver-Isenstadt is a writer, developmental editor, and historian, with special interest in American health reform. She is the author of *Shameless: The Visionary Life of Mary Gove Nichols* (Baltimore: Johns Hopkins University Press, 2002). She lives in Laurel, Maryland, with her husband and three children.

Lydia Vaias, M.D., M.P.H.

Lydia Vaias is a board-certified general surgeon on staff at Kaiser Permanente Hospital in Bellflower, California. She completed her Masters in Public Health at UCLA with an emphasis in Health Policy.