Medical Education Grand Rounds
presents
Eric Campbell, PhD
“Understanding Emerging Trends in Industry-Academic Relationships”
A presentation on the benefits of academic-industry relationships, the potential for conflicts of interest, and how such relationships may affect research at universities and future medical practice problems.

Date: Thursday, May 31, 2012
Time: 12:00 pm to 1:00 pm
Location: Henry B.C. Low, MD Learning Center

Target Audience: Faculty, staff, and trainees at the UConn Health Center

Learning Objectives: Participants will (be able to):
1. Gain knowledge about general body of research regarding industry relationships and COI
2. Understand benefits of industry-academic relations
3. Identify the potential for conflicts of interest and understand how such conflicts may or may not influence research outcomes or practice patterns
4. Gain knowledge of tools and other policy initiatives aimed at reducing conflicts of interest, which may affect research or practice patterns

Accreditation: The University of Connecticut School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Connecticut School of Medicine designates this Live activity for a maximum of _1_ AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Conflict of Interest Policy: All faculty members participating in CME activities sponsored by the University of Connecticut School of Medicine are required to disclose to the program audience any actual or apparent conflict of interest related to the content of their presentations. Program planners have an obligation to resolve any actual conflicts of interest and share with the audience any safeguards put in place to prevent commercial bias from influencing the content.

The activity director, program planners, and speaker Dr. Campbell, do not have a financial interest/arrangement or affiliation with any organizations that could be perceived as a real or apparent conflict of interest in the context of the subject of this presentation.