



# Medical Education Grand Rounds

presents

**Eric Campbell, PhD**

## **"Understanding Emerging Trends in Industry-Academic Relationships"**

*A presentation on the benefits of academic-industry relationships, the potential for conflicts of interest, and how such relationships may affect research at universities and future medical practice problems*

Sponsored by the National Physicians Alliance, the University of Connecticut School of Medicine, Community & Continuing Medical Education and Academic Affairs & Education

Date: **Thursday, May 31, 2012**  
Time: **12:00 pm to 1:00 pm**  
Location: **Henry B.C. Low, MD Learning Center**

**Target Audience:** Faculty, staff, and trainees at the UConn Health Center

**Learning Objectives:** Participants will (*be able to*):

1. Gain knowledge about general body of research regarding industry relationships and COI
2. Understand benefits of industry-academic relations
3. Identify the potential for conflicts of interest and understand how such conflicts may or may not influence research outcomes or practice patterns
4. Gain knowledge of tools and other policy initiatives aimed at reducing conflicts of interest, which may affect research or practice patterns

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