



## A Special Look at Election Results: Implications for Health Care Politics & Policy – 2017 & Beyond

Washington DC • November 11, 2016

### Agenda

- 10:00-10:30am** - Welcome and Introductions – Meet New NPA President  
Jeff Huebner, NPA, Board Chair & Manan Trivedi, NPA President
- 10:30-11:30am** - 2016 Elections Big Picture Analysis: Implications for Health Care Politics & Policy  
Presentation from Daniel Gotoff, Lake Research Partners, with Q/A & discussion  
*Moderator:* Manan Trivedi, NPA President
- 11:30-12:30pm** - Talking about High Drug Costs: Frames & Messages that Work Presentation  
Daniel Gotoff, Lake Research Partners, with Q/A & discussion  
*Moderator:* Manan Trivedi, NPA President
- 12:30-1:00pm** - Lunch
- 1:00-4:00pm** - Panel Discussions: Opportunities for Advocacy & Reform
- 1:00-1:35pm** - Fighting Pharma on Price and Science  
Jamie Love, Knowledge Economy International  
Sarah Sorscher, Public Citizen  
Jack Mitchell, National Center for Health Research  
*Moderator:* Reshma Ramachandran, National Physicians Alliance
- 1:40-2:15pm** - Transforming Health Systems and How Physicians Practice  
Ann Hwang, Community Catalyst, Center for Consumer Engagement in Health Innovation  
Shannon Brownlee, Lown Institute  
Bob Hall, American Academy of Family Physicians  
*Moderator:* Kate Tulenko, National Physicians Alliance
- 2:45-3:20pm** - Next Steps Toward Expanding and Improving Health Care Coverage  
Shannon Attanasio, Families USA  
Dee Mahan, Families USA  
Patrick Willard, Families USA  
Robert Zarr, Physicians for a National Health Program  
Meghana Desale, Doctors for America  
*Moderator:* Rachel DeGolia, NPA Board Member, & Universal Health Care Action Network (UHCAN) Executive Director
- 3:25-3:55pm** - Politics in the Exam Room: Protecting the Patient-Physician Relationship  
Sarah Lipton-Lubet, National Partnership for Women & Families  
Ankoor Shah, American Academy of Pediatrics  
Jen Girdish, Physicians for Reproductive Health  
*Moderator:* Bethany Picker, National Physicians Alliance
- 4:00-4:30pm** - Wrap Up/Next Steps - Jeff Huebner, National Physicians Alliance

### **Shannon Attanasio, Director, Government Affairs**

Shannon Attanasio is Director of Government Affairs at Families USA, where she leads the organization's work with federal policymakers on all of Families USA's program areas. Ms. Attanasio also leads Families USA's work on CHIP, the Children's Health Insurance Program. Prior to joining Families USA, Ms. Attanasio advocated on behalf of seniors and people with disabilities on issues related to long-term care, Medicare, preventing elder abuse, and the senior nutrition programs in the Older Americans Act. She has also worked on several political campaigns, including the 2008 presidential campaign. Ms. Attanasio holds an M.A. in Government from the Johns Hopkins University and graduated summa cum laude with a B.A. from Roger Williams University.

### **Shannon Brownlee, MSc, Lown Institute**

Shannon Brownlee, MSc, joined the Lown Institute in 2013 and is a co-founder of the Right Care Alliance, with the institute's president, Dr. Vikas Saini. A former senior fellow of the New America Foundation, a non-partisan think tank, she is best known for her groundbreaking work on medical overtreatment and the implications for health care policy. Her book, *Overtreated: Why Too Much Medicine is Making Us Sicker and Poorer*, was named the best economics book of 2007 by the New York Times. Brownlee holds a master's degree in marine science from the University of California, Santa Cruz. She serves as an editor of the *Less is More* section of *JAMA Internal Medicine*, and a visiting scientist at the Harvard T.H. Chan School of Public Health.

### **Meghana Desale, MD, Doctors for America**

Meghana has been an active member of Doctors for America since 2009. Her interest in health policy started after college when working as a Truman-Albright Fellow for the Office of Rural Health Policy in HRSA. During medical school at Johns Hopkins, she volunteered for DFA as the Maryland State Director and Northeast Regional Director. She has stayed on at Johns Hopkins as an OB/GYN resident. Meghana and her husband Ani love living in Baltimore with its many unique festivals and hidden gems of restaurants.

### **Daniel Gotoff, Lake Research Partners**

Daniel Gotoff heads Lake Research Partners' New York office. Since joining the firm in 1996, Daniel has worked for candidates at all levels of the electoral process as well as on a wide range of issues, including the economy, national security, and government accountability. Daniel's tenure at LRP has included extensive research for clients, including Presidential, Senatorial, Congressional, Gubernatorial, and Mayoral candidates, as well as the DNC, DCCC and the NAACP National Voter Fund. He has also led the firm's overseas consulting on campaigns in Mexico and the Caribbean. Daniel's analyses of the American political landscape are regularly published and he is a contributor on *The Leon Charney Report* and other political and public affairs news shows. In 2009, Daniel was named a Rising Star by [Campaigns and Elections](#) magazine. In 2011, Daniel was honored to lead the team that was awarded a [Pollie](#) for "Best Use of New Technology In a Candidate, Ballot/Initiative or Public Affairs Campaign" by the [American Association of Political Consultants \(AAPC\)](#). Gotoff holds a B.A. in history and Italian from the University of Michigan in Ann Arbor.

### **Ann Hwang, MD, Director, Center for Consumer Engagement in Health Innovation, Community Catalyst**

Ann Hwang, MD is Director of the Center for Consumer Engagement in Health Innovation. The Center is a hub devoted to teaching, learning and sharing knowledge to bring the consumer experience to the forefront of health. The Center works directly with consumer advocates to increase the skills and power they have to establish an effective voice at all levels of the health care system. It collaborates with innovative health plans, hospitals and providers to incorporate the consumer experience into the design of their systems of care. It works with state and federal policymakers to spur change that makes the health system more responsive to the needs of consumers, with an emphasis on the care of vulnerable populations.

Dr. Hwang has been a visiting Fellow at the Department of Health Care Policy at Harvard Medical School where she teaches and contributes to research on health care policy. As the former Director of Health Care Policy and Strategy for the Commonwealth of Massachusetts Executive Office of Health and Human Services, Dr. Hwang played a leading role in the implementation of the state's major health care initiatives, including the Affordable Care Act (ACA), payment and delivery system reform and the Commonwealth's State Innovation Model grant. She has also served as a Senior Health Policy Advisor to the Massachusetts Health Connector, advised states on ACA implementation as a Senior Consultant with the Wakely Consulting Group and worked on HIV and global health issues as a legislative aide to U.S. Senator Richard J. Durbin (D-IL).

Dr. Hwang received her medical degree from the University of California, San Francisco. She completed her internship and residency in Internal Medicine at Brigham and Women's Hospital in Boston and has worked as an attending physician at Brigham and Women's Hospital and the VA Boston Healthcare System. In addition to leading the Center, she is a primary care physician with Commonwealth Care Alliance.

### **James Love, Director of Knowledge Ecology International**

James Love is the Director of Knowledge Ecology International. In 2006, KEI received a McArthur Award for Creative and Effective Institutions for his work on intellectual property rights. In 2013, J. Love received the EFF Pioneer Award, for his work on a UN treaty on copyright exceptions for persons who are blind or have other disabilities. In 2015, he received, with his wife Manon Ress, the Joe A. Callaway Award for Civic Courage. Jamie Love has been an expert in several compulsory licensing cases, and is an advocate of delinking R&D costs from drug prices.

### **Dee Mahan, Field Director, Families USA**

Dee Mahan is Medicaid Program Director at Families USA, where she focuses on federal and state Medicaid issues. She works with advocates from across the country to ensure that states take up and effectively implement the Affordable Care Act's Medicaid expansion, and she advocates for a strong Medicaid program at the state and federal levels. At Families USA, Ms. Mahan has also worked on issues relating to long-term care, Medicare Part D, prescription drug access and pricing, and global health. Prior to joining Families USA, she was a partner with Lash Group health care consulting firm. Ms. Mahan has a J.D. and a post-graduate degree in Health Care Administration, both from George Washington University. Act.

### **Jack Mitchell, Director of Government Relations, National Center for Health Research**

Jack Mitchell educates legislators and their staffs concerning public health issues which affect adults and children. He monitors activities at the FDA and other federal agencies which are charged with protecting public health. He leverages NCHR's influence through effective outreach to other non-profit organizations and coordinating the legislative activities of the Patient and Consumer Coalition. Prior to joining NCHR in 2016, Jack has had a broad range of experience in public health and science policy, Congressional oversight, and journalism. At FDA, he directed the Commissioner's Office of Special Investigations (OSI), which had a key role in the agency's landmark efforts to regulate the tobacco industry. At HHS, Mitchell held a specially-created senior legislative position in the Office of the Secretary whose responsibilities included managing all Departmental oversight responses to Congress. At the National Science Foundation (NSF), he was as the Director's Senior Advisor and chief inter-agency liaison whose duties included serving as Executive Secretary of the White House Committee on Science. For more than a decade, Mitchell was chief investigator for two Senate Committees, the Governmental Affairs Committee and the Special Committee on Aging. His Congressional oversight work on health and medical issues laid the legislative foundation for the "Physician Payments Sunshine Act" transparency regulation, as part of the Affordable Care Act (ACA). Prior to his government work, he was an on-air CNN Washington correspondent and has authored two books on presidential and electoral history. Jack Mitchell is a graduate of the College of William and Mary.

### **Patrick Willard, Field Director, Families USA**

Patrick Willard is the Health Action Director for Families USA, overseeing the organization's work with advocacy partners in all 50 states and the District of Columbia. He leads a team that brings resources and critical assistance to move health care initiatives forward in the states. His work includes managing the organization's annual Health Action conference, which brings more than 500 state and national health care advocates to Washington, D.C. each year to focus on expanding coverage and access to high-quality health care. Mr. Willard brings more than 25 years of experience with state and local governments on issues ranging from Medicaid funding for the elderly to livability initiatives for cities. Prior to joining Families USA, Mr. Willard worked for AARP in Washington, D.C. as a state health policy coordinator and as an advocate in Tennessee. As a member of AARP's State Health and Finance team, he coordinated the organization's efforts to work with state offices and support the Medicaid expansion established under the Affordable Care Act.

As Advocacy Director of AARP's Tennessee state office, Mr. Willard led the consumer effort to expand home- and community-based services through the Long-Term Care Community Choices Act. The Choices Act resulted in doubling the percentage of enrollees in the state's community services in the first two years of the program and has been recognized as a model for balancing long-term care funding. Before joining AARP, Mr. Willard worked in the local, state, and federal branches. He served as senior policy advisor to the mayor of Nashville, Tennessee, chief of staff to the Tennessee House Majority Leader, and senior legislative assistant to the ranking member of the U.S. House Ways and Means Committee. Mr. Willard holds a bachelor's degree from Vanderbilt University and a master's degree from Columbia University.

### **Jen Girdish Director of Voice at Physicians for Reproductive Health**

Jen Girdish is the Director of Voice at Physicians for Reproductive Health where she leads and shapes strategic communications. Prior to joining Physicians, Jen worked for Catholics for Choice as the Director of Communications.

### **Bob Hall, Director, Government Relations, American Academy of Family Physicians**

Bob Hall directs government relations the American Academy of Family Physicians, overseeing the Center for State Policy, FamMEDPAC, as well as federal legislative and regulatory advocacy. Hall recently joined AAFP after spending ten years at the American Academy of Pediatrics directing advocacy campaigns on issues related to access, quality and finance. Prior to AAP, Hall was director of government relations for the National Coalition for Cancer Survivorship after serving as legislative counsel to U.S. Senator Mark Dayton (D-MN). Hall also served as an associate in the health care practice group of a large law firm and as an attorney-advisor for the U.S. Securities and Exchange Commission. Hall received a law degree from the UT Austin School of Law and a master of public affairs degree from the Lyndon B. Johnson School of Public Affairs. He obtained his undergraduate degree in political science from Haverford College in Pennsylvania.

### **Sarah Lipton-Lubet, Vice President, National Partnership for Women & Families**

Sarah Lipton-Lubet is a vice president at the National Partnership for Women & Families where she leads the organization's policy and advocacy efforts to advance reproductive health and rights. Lipton-Lubet joined the National Partnership in 2014 as the director of reproductive health programs. She has extensive experience in reproductive rights advocacy, having served in key roles at the American Civil Liberties Union, Center for Reproductive Rights and Religious Action Center for Reform Judaism. Lipton-Lubet is the author of numerous op-eds, blogs, reports, and academic articles on women's health and rights. Her policy observations and analyses have been heard on NPR and quoted in a number of media outlets including the New York Times, Washington Post and Associated Press. Lipton-Lubet graduated summa cum laude from Northwestern University with a Bachelor of Arts in American studies. She earned her law degree from Yale Law School, where she was symposium and online editor for the Yale Law Journal, and submissions editor for the Yale Journal of Law and Feminism. After law school, Lipton-Lubet clerked for the Honorable Nancy Gertner of the U.S. District Court for the District of Massachusetts and the Honorable Richard Paez of the U.S. Court of Appeals for the Ninth Circuit. She currently serves on the Yale Law School Association Executive Committee.

### **Ankoor Y. Shah, MD MPH FAAP ,Vice-President of the DC Chapter of the American Academy of Pediatrics**

Ankoor Y. Shah, MD MPH FAAP is a board-certified pediatrician and currently the Vice-President of the DC Chapter of the American Academy of Pediatrics, an organization aimed to improve child health and wellbeing in the District. He has frequently appeared before the D.C. City Council to testify on issues such as preventing gun violence, improving school absenteeism, incorporating CPR training in schools, establishing a books from birth program, and much more. He has written opinion pieces for The Washington Post specific to DC's family and child homelessness crisis, stopping preschool suspensions, as well as other issues. His clinical work is primarily based at the Children's Health Center at THEARC (Town Hall Arts and Recreation Center) in Southeast DC. As a community based patient centered medical home, the clinic aims to provide wrap around services for at-risk families including social work, WIC services, mental health, dental health, and mobile services. Dr. Shah graduated magna cum laude from Emory University in Philosophy; afterwards he continued to complete his medical and public health training at Emory School of Medicine and Emory Rollins School of Public Health. He finished his pediatric residency and chief residency at Children's National Health System in Washington, D.C.

### **Sarah Sorscher, Attorney, Public Citizen, Health Research Group**

Sarah Sorscher is an attorney at Public Citizen's Health Research Group. Her work focuses on consumer health and safety, particularly regulation of compounding pharmacies, Medicare coverage of medical products, medical device regulation, and ethics in clinical trials. She currently serves as consumer representative on the Food and Drug Administration (FDA) Bone, Reproductive and Urologic Drugs Advisory Committee. Sarah graduated cum laude from Harvard Law School in 2010 with a dual degree in law and public health. She clerked for a year with Judge Stephen Glickman of the Court of Appeals for the District of Columbia before joining the Health Research Group. Prior to 2010, Sarah interned with the FDA Office of Chief Counsel, New England Tuberculosis Consortium, and Egyptian Initiative for Personal Rights, and served as a paralegal at the Urban Justice Center, Mental Health Group. She received an undergraduate degree in anthropology magna cum laude from Amherst College.

### **Dr. Robert Zarr, President of Physicians for a National Health Program**

Dr. Robert Zarr is a pediatrician at Unity Health Care, located in Washington, DC, where he cares for low-income and immigrant populations. He is Founder and Director of DC Park Rx ([www.dcparkrx.org](http://www.dcparkrx.org)), a community health initiative to prescribe nature to patients and families to prevent and treat chronic disease and promote wellness. He serves as the Park Rx Advisor to the National Park Service in his national advocacy to connect people to parks. He also serves as the President of Physicians for a National Health Program [www.PNHP.org](http://www.PNHP.org)

**If you have any questions, please contact Becky Martin, NPA Interim Operations Director at (941) 518-7051 or [becky.martin@npalliance.net](mailto:becky.martin@npalliance.net).**

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The National Physicians Alliance is a non-partisan, non-profit organization that offers a professional home to physicians across medical specialties. We create research and education programs that promote health and foster active engagement of physicians with their communities. The NPA accepts no funding from pharmaceutical or medical device companies.

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